



25TH CONFERENCE ON POSTAL AND DELIVERY ECONOMICS
In memory of Prof. Michael A. Crew
Barcelona, 24-27 May 2017

Hotel Marina H10, Av. del Bogatell, 64 Barcelona, 08005 Spain

DRAFT PROGRAMME

24 MAY 2017

18:30 – 19:30 REGISTRATION

19:30 – 20:00 WELCOME DRINK

Welcome speech by:

Pier Luigi Parcu, Director of the Florence School of Regulation - Communications and Media

Victor Glass, Director of the Center for Research in Regulated Industries at Rutgers

20:00 WELCOME BUFFET DINNER

25 MAY 2017

9:00-10:45 – PLENARY SESSION – IN MEMORY OF MICHAEL A. CREW AND PAUL KLEINDORFER: THE VALUE OF THE CONFERENCE ON POSTAL AND DELIVERY ECONOMICS

Chair: Robert Campbell

Academic Hubs: The intellectual infrastructure of economic regulation

William E. Kovacic

Title tbd

Timothy Brennan (TBC)

On some historical contributions of the postal and delivery conference

Pier Luigi Parcu, Vincenzo Visco Comandini

11:15-13:00 – PARALLEL SESSIONS

PARALLEL SESSION A – USO AND REGULATORY CHALLENGES

Chair: Peter Dunn

Discussants: Frank Rodriguez

Can the sacrifice of next day letter services save the USO?

Henrik Ballebye Okholm, Anna Möller Boivie, Bruno Basalisco, Mindaugas Cerpickis

Compensation fund in postal service: A step forward after the Polish case

Simona Romito, Stefano Gori, Gennaro Scarfiglieri

DHL Express (Austria): Towards legal certainty on Article 9 and applicable obligations for postal services providers

Alessandra Fratini

PARALLEL SESSION B – EMPIRICAL ANALYSIS ON SECTOR EFFICIENCY

Chair: José María Rodríguez

Discussants: Andrew Daly

Analysis of the effect of management quality variables in delivery cost functions

Catherine Cazals, Thierry Magnac, Soterios Soteri

An exploration of the impact of parcel volume growth on the Universal Service Obligation

Margaret Cigno

Should the postal service deliver parcels separately?

Michael D. Bradley, Jeff Colvin, Mary K. Perkins

14:15-16:00 PARALLEL SESSIONS

PARALLEL SESSION A - ACCESSIBILITY TO THE POST OFFICE NETWORK

Chair: TBD

Discussants: TBD

What future for the post office network?

Matthias Finger

Access to postal services

Christian Jaag, Martin Maegli

Postal users' needs regarding accessibility to the postal network

João Confraria, Agostinho Franco

PARALLEL SESSION B – EMPIRICAL DETERMINANTS OF DEMAND

Chair: TBD

Discussants: TBD

What are the main factors driving the UK demand for mail traffic (letters and parcels) being sent to Western European countries?

Frédérique Fève, Thierry Magnac, Leticia Veruete-McKay

Does mail still go where the money is?

Tyler P. Reinagel

A mixed-method research strategy to examine the demand side of the postal market

Özhan Zurel, Stijn Braes

16:00-17:15 ROUND-TABLE ON REGULATORY CHALLENGES IN THE POSTAL AND DELIVERY

SECTOR

Keynote speech by Harrie Temmink, Deputy Head of Unit of the Public Interest Services Unit- DG GROWTH- European Commission

20:00 GALA DINNER

Keynote speech by José María Marín-Quemada, President of the Spanish National Regulatory Authority (CNMC)

26 MAY 2017

9:00-10:45 – PARALLEL SESSIONS

PARALLEL SESSION A – E-COMMERCE REGULATION

Chair: John Hearn

Discussants: Tim Walsh, Bruno Basalisco

How e-commerce is shaping a new regulatory framework for the European parcel delivery market

Virginie Alloo

The 2016 European Commission proposal for a regulation on cross-border parcels: an assessment of the background, objectives, issues and potential impacts

Philip Groves

E-commerce of goods testing the European single market

Paula Gori, Pier Luigi Parcu, Virginia Silvestri

PARALLEL SESSION B – COMPETITION ISSUES AND PUBLIC PROCUREMENT

Chair: TBD

Discussants: TBD

Quantity rebate scheme – Applicability of “per sender” reasoning for corporate groups

Til Rozman

Have market-dominant mail rates risen faster than they should?

Edward E. Pearsall

How probity trumps efficiency in public procurement. Case of India Post.

Venkataraman Ranganathan

11:15-13:00 – PARALLEL SESSIONS

PARALLEL SESSION A – CROSS-BORDER PARCEL PRICING

Chair: Annegret Groebel

Discussants: Anna Möller Boivie, Leonardo Mautino

The pricing of cross-border parcel delivery services

Claire Bosenberger, Lisa Chever, Helmuth Cremer, Denis Joram, Jean-Marie Lozachmeur

The impact of competition on cross-border parcel prices

Sonja Thiele, Alex Dieke

Parcel delivery surcharging in Northern Ireland and the Scottish Highlands & Islands

Richard Orpin, Jack Gaches

PARALLEL SESSION B – NEW INSIGHTS ON DEMAND

Chair: Frank Rodriguez

Discussants: TBD

The impact of Internet on press publishers' business model and readers' willingness to pay

Claire Borsenberger, Catherine Muller

Direct mail as a brand builder

John Althen, Amanda Stafford, Kelly Thresher

Does the local postal network organization influence the demand for postal services? If yes, to what extent?

Julien Béchu, Lisa Chever, Ouleye Diop, Jean-Jacques Jesua, Olivier Vialaneix

14:15-16:00 PARALLEL SESSIONS

PARALLEL SESSION A - PARCEL AND POST DELIVERY CROSS EFFECTS

Chair: TBD

Discussants: Henrik Ballebye Okholm

Are European cross-border parcel delivery services affordable?

Claire Borsenberger

Geo-blocking of goods that require cross-border delivery: EU policy considerations

Scott Marcus, Georgios Petropoulos

The risks to an access regulation to cross-border parcel delivery postal network

Claire Borsenberger, Lisa Chever, Denis Joram

PARALLEL SESSION B – EFFICIENT PRICING IN DECLINING MARKETS

Chair: Bruno Basalisco

Discussants: TBD

Cost orientation of tariffs in post: beyond the EC Directive

Isabelle Carslake, Christian Strobel, Jose Maria Rodriguez, George Houpis

Pricing and efficiency decisions for letter and parcels markets with a focus on industrial relations

Philippe De Donder, Frank Rodriguez, Soterios Soteri

Price cap regulation with adjustment for declining demand – Implementing the Brennan & Crew model in Sweden

Joakim Levin, Anders Hildingsson, Verena Wiedmer

19:30 FAREWELL COCKTAIL

27 MAY 2017

9:00-10:45 – PLENARY SESSION – FUTURE SCOPE OF REGULATION

Chair: TBD

Discussants: Vincenzo Visco Comandini

Postal services regulation within and without the EU

Chris Rowsell

Regulation. Quo Vadis?

John Hearn

Managing risk of regulatory failure in a declining letters market

Henrik Ballebye Okholm, Anna Möller Boivie, Bruno Basalisco, Mindaugas Cerpickis

11:15-13:00 – PLENARY- FUTURE VIABILITY OF POSTAL OPERATORS

Chair: TBD

Discussants: Robert Campbell

New Zealand USO reboot

Paul Hodgson, Malcolm Shaw, Helen Duignan

Evaluating the financial viability of Canada Post Corporation

Geoff Bickerton, Katherine Steinhoff

Life after volume declines: Is there a viable future for the postal sector?

Adam A. Houck

HOTEL INFORMATION

The conference will be held at the Hotel Marina H10 and rooms for the conference participants have been pre-booked in the same hotel.

Accommodation Rates:

Single occupancy room € 270 per day

Double occupancy room € 330 per day

The above fees include: VAT, breakfasts, coffee break, lunches, dinners, cocktails.

Deadline for room reservation: April 10, 2017.

Cancellation policy for hotel booking: 10 days before the date of arrival.

FEES AND EXPENSES

An **early bird registration fee for authors** of € 1.200 is payable to the EUI by March, 1 2017.

Registration fee for participants is € 1.400 (the same full rate fee applies to authors after the early bird deadline).

Food and lodging at the Conference are not included in the registration fee.

Breakfasts, coffee breaks, lunches, dinners, and the cocktail are included in the rates for lodging.

All persons that do not need a hotel room will be required to pay for meals separately (€ 150 per day per person).

The conference fee is waived for a limited number of employees of sponsoring organizations.

In the case of full-time faculty of colleges and universities selected for the program, a waiver of the registration fee may be available.

Registered participants will be provided with online access to the conference proceedings and a copy of the edited volume resulting from the conference (approximately 7 months after the conference).

REGISTRATION

The conference fee is waived for a limited number of employees of sponsoring organizations and for full-time faculty of colleges and universities selected for the program. Should this be your case, please contact Elisabetta Spagnoli at the following email address: rscas.conferences@eui.eu

To register to the conference and ask for hotel arrangements, please follow this [link](#)

There you will also find instructions on fees payment.

CANCELLATION POLICY

Until April 10, 2017 cancellation is allowed (except for speakers, chairs, and discussants) without penalty and refunds will be provided in full. After this date, the indicated fee is due in full whether or not the participant actually attends. Substitutions may be made at any time.